



SOCIETY SNAPSHOT



MEMBER SERVICES

ASHRAE CONFERENCES



2
SOCIETY

3
TOPICAL

15
CRCs

Face to Face: 13
Virtual: 2

197 TOTAL CHAPTERS

442 ACTIVE STUDENT BRANCHES

55,513 TOTAL SOCIETY MEMBERS

184 DISTINGUISHED PRESENTATIONS
Face to Face: 178 Virtual: 6



2 TECH HOURS

8,274 VIEWS

PUBLISHING AND EDUCATION

19
NEW PUBLICATIONS

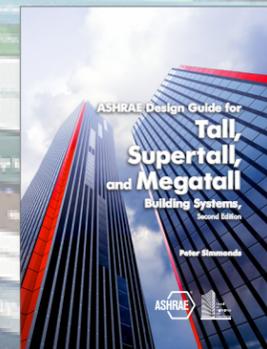
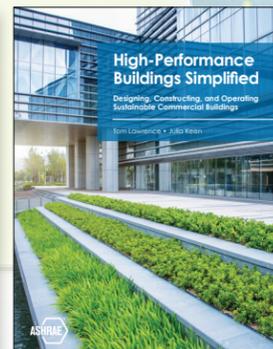
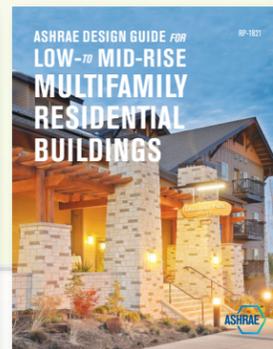
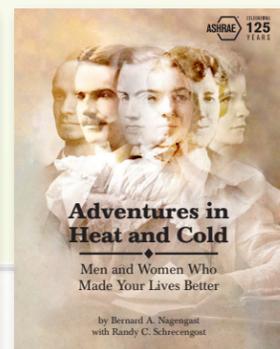
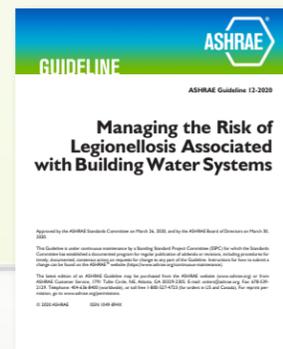
385
TOTAL EDUCATION COURSES PRESENTED

10,202
COURSE ATTENDEES

250
HOURS OF TRAINING IN ELEARNING PORTAL

ASHRAE
Learning Institute
207
COURSE INVENTORY

3
TRANSLATED STANDARDS/GUIDELINES



TECHNOLOGY



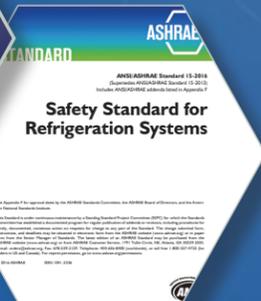
28
STANDARDS & GUIDELINES PUBLISHED



16
RESEARCH PROJECTS AWARDED



3,520
TOTAL TECHNICAL INQUIRIES



*For the Period July 1, 2019-June 30, 2020
ashrae.org/societysnapshot

NEW GLOBAL HEADQUARTERS

 **\$6.5M**

ASHRAE'S NEW HQ BUILDING CAMPAIGN
MONETARY SUPPORT

 **\$3.9M**

DONATED EQUIPMENT & SERVICES

\$10.4M TOTAL RAISED
THROUGH BUILDING
CAMPAIGN

DEVELOPMENT

\$9.1M TOTAL CASH
RAISED*

RP CAMPAIGN TOTAL
\$2.1M

(Research, YEA, ALI, Scholarships, General)

WITHIN THE
RP CAMPAIGN
\$1.6M
RAISED FOR
RESEARCH ONLY

\$514,000
RAISED IN NEW
SCHOLARSHIP ENDOWMENTS

\$245,500
AWARDED THROUGH
69
SCHOLARSHIPS

**Includes \$6.5M in cash raised for new global headquarters*

GOVERNMENT AFFAIRS



50
GOVERNMENT
AFFAIRS
OUTREACH EVENTS



165
MEETINGS



271
MEMBER
PARTICIPANTS

MARKETING



2,782,488
VISITS TO ASHRAE.ORG

 **69,200**
▲ 2.3%

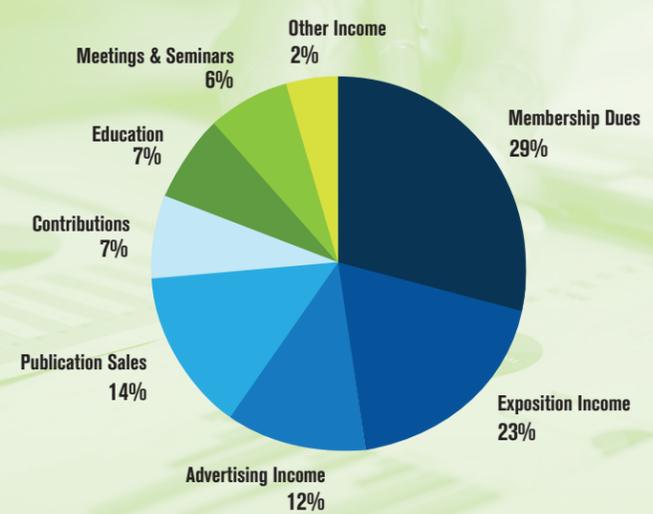
 **87,605**
▲ 30.3%

 **19,015**
▲ 6.7%

 **4,705**
▲ 42.7%

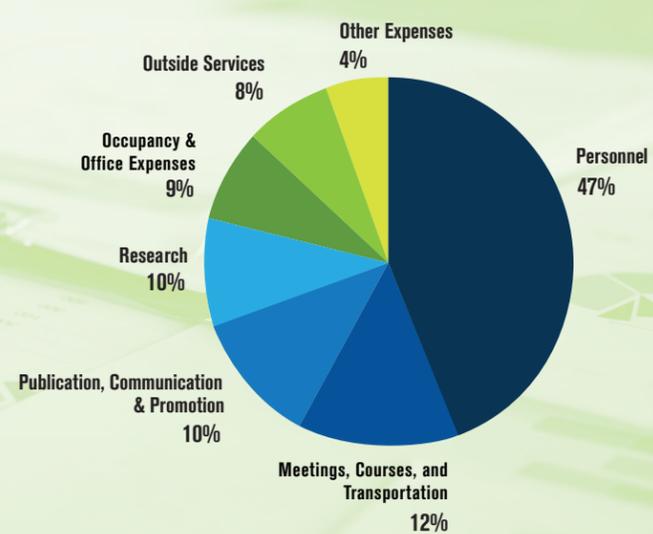
FINANCIAL

ASHRAE SOURCE OF FUNDS
12 Months ended June 30, 2020



\$26.826M REVENUE

ASHRAE APPLICATION OF FUNDS
12 Months ended June 30, 2020



\$25.941M EXPENSE

